



# Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

## Shri Vaishnav institute of Architecture

### Choice Based Credit System (CBCS) Scheme in the light of NEP-2020

#### B.Des. Product Design

#### BDNP 801- GRADUATION PROJECT

COURSE CODE	Course Typology	COURSE NAME	TEACHING & EVALUATION SCHEME								
			THEORY			STUDIO		L	T	S	CREDITS
			END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*				
BDNP 801	STUDIO	GRADUATION PROJECT	0	0	0	600	400	0	0	20	20

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; S – Studio ; C - Credit;

**\*Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

#### Course Educational Objectives (CEOs):

Students in this semester would take sponsored /self-sponsored fulltime project (technically complex project). The students can do design graduated project in house but it would be advisable for them to go to industry/ design firm and do the graduation project. The project evaluation is carried out on its full completion after 18 weeks by a Jury consisting of experts from the field. The departmental guide and the industry guide are a part of the evaluation jury and are expected to be available for the final project evaluation. The schedules for the jury will be mutually decided and will be intimated in advance to all concerned.

#### Course Outcomes (COs):

After completion of this course the students are expected to be able to demonstrate following knowledge, skills and attitudes.

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**CO 1-** Understanding the scope of the project including market /consumer / product range specifications, trends, price range, material specification and any other factors to be detailed for defining the complete nature of the project.

**CO 2-** The systematic and thorough documentation of the entire project as a strategic design argument. This is aimed at a clear demonstration and compilation of all major stages involved in design development along with essential data and information base, concept development, technical specifications, detailed photo representation of three dimensional models and final prototypes and many other related material references

**CO 3-** This is intended to generate a fresh view of the project perception & at the same time give the student an opportunity to demonstrate wholly independent approach & professional view.

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